

Arizona Invasive Species Advisory Council Meeting (AISAC)
Anticipation and Outreach Work Group Session
Monday, September 22, 2008 Meeting Minutes

Attendees:

McMahon, Tom (AGFD)
Rory Aikens (AGFD)
Umeda, Kai (U of A, Cooperative Extension)
Fahringer, Glenn (Carefree; Landscape and Nursery Industry)
Swanson, Lesly (SRP)
Lane, Jeffrey (SRP)
Russell, Gary (USDOA - APHIS)

Call to Order

Tom McMahon called the meeting to order at 1:08pm at the University of Arizona Maricopa County Cooperative Extension Office, Palo Verde Room, located at 4341 E. Broadway Road, Phoenix, AZ 85040.

Welcome & Introductions

The meeting commenced with introductions.

Approval of Minutes (from August 15, 2008)

Rory Aikens motioned for Approval

Kai Umeda seconded – Motion to accept passed unanimously

Review and discuss the Anticipation and Outreach Charter Objectives

It was stated (Rory A.) that Objective 6 needed to be reworded, such that “Implement outreach plan as outlined in AISMP Obj-9 for informing...”. It was also noted that Objective 8 needs the following reword, “Determine target audiences associated with...species-specific pathways to focus...”. **ACTION ITEM** – Kai U. will redo the Charter with changes/updates from the WG.

The group also discussed the logo/branding/Icon issue, lead by Rory A.

It was noted that Objectives 4 and 5 should be combined. **ACTION ITEM** – Rory A. said he would do this and send Kai U this info to include in his redo of the Charter.

Discuss Council Vacancies

Tom Mc opened discussion on impending Council vacancies (re: cattle growers and ranching; pet industry; mining industry; native American community) and asked for any ideas or leads to fill these vacancies. There was also discussion revolving around re-populating the A&O workgroup. The WG members felt they were more than accepting of new members, but they did not need to be actively pursuing any further membership.

Representatives from SRP noted they would become new WG members (Lesly S. and Jeff L.).

Discussion revolved around including representatives of the Desert Botanical Garden and/or Boyce Thompson to assist with the WG and Implementation Matrix. **ACTION ITEM** – Rory will contact the proper authorities from the Desert Botanical Garden and/or Boyce Thompson.

It was also noted that the WG and AISAC should continue to tap into research efforts at the local college/university levels and the WG may want to move locations of its meetings to be more inclusive.

AGFD Responsive Management Survey

Rory presented the findings of the 2008 AGFD-Responsive Management “Resident’s Opinions and Outdoor Recreation Survey”, pertaining to Invasive Species. Rory will be presenting this information (10 minute section, with questions) to AISAC on November 4, 2008. Rory informed the group that next year’s AGFD-Responsive Management survey may include more species specific or issue oriented questions.

SRP representative Lesly S took this time to discuss their current “Don’t Move a Mussel” campaign at the Salt River chain lakes and Lake Pleasant. They wanted to stress to the boaters what they need to do BEFORE they get to a lake and what do do AFTER they leave a waterbody.

Work Group ACTION ITEMS

- Kai U. will redo the Charter with changes/updates from the WG.
- Rory A. said he would do this and send Kai U this info to include in his redo of the Charter.
- Rory will contact the proper authorities from the Desert Botanical Garden and/or Boyce Thompson.
- Rory A will develop a “skeleton” Communication Plan for the WG. He will work with the AGFD HDMS group that is currently ramping up the new Invasive Species website (The Center)
- Glenn F will work on Objective 7 – “Adopt the NISC Invasive Species Pathways Report”. Glenn will contact Lori Williams (NISC Exec Dir) for further info and direction to accomplish this task/objective.

Future Agenda Items

- Should revolve around action items above and other normal business of this WG

Next WG meeting will be on October 22 at 10:00am at the Maricopa County Cooperative Extension Office, Palo Verde Room. The WG is reminded that there is also an AISAC Work Group Coordination/Funding Meeting on October 22 at 1:00pm at the Maricopa County Cooperative Extension Office, Palo Verde Room

Meeting adjourned at 3:03pm